Linkedin

LinkedIn is a great platform for businesses to showcase their products and services. By creating a LinkedIn app and connecting your products, you can easily promote your business and reach a wider audience. Here's a step-by-step guide on how to create a LinkedIn app:

Step 1: Create an App

To create a LinkedIn app, you must first have a LinkedIn Account. Then, follow these steps:

1. Go to the LinkedIn Developer website at https://www.linkedin.com/developers/
2. Click on the "Create App" button in the center of the screen
3. Fill out the required information, such as the app name, LinkedIn page, privacy policy, and app logo
4. Agree to the LinkedIn Developer Terms of Use and click "Create App"

Step 2: Connect Your Products

Now that your LinkedIn app is created, you can connect your products to it.

LinkedIn offers the possibility to post on:

- Personal profile
- Business page

If you want Mixpost to be able to post only on your personal page, you must add only these 2 products:

- Share on LinkedIn
- Sign In with LinkedIn using OpenID Connect

If you want Mixpost to be able to post on the personal profile and on the **business page**, you must add this product:

- Community Management API
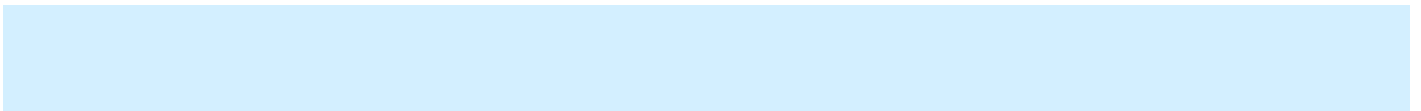
> Unfortunately, only legal companies receive access to the "Community Management API", for that you must send them all the necessary information and documents in the request for access to the "Community Management API".

> Products that offer the possibility to post only on the personal profile do not require verification.

> If you need the "Community Management API", submit a request and you have to wait for access to the "Development Tier" which has very small limits. With access to the "Development Tier" you can use Mixpost to post on your business pages/personal profile. If you need more limits, you can request an upgrade attached with other information about your legal company and a video with a voice from the Mixpost dashboard. Requesting access to this product is done as described below.

> If you already have an app created with products added just to post on your personal profile. You need to create a new application with "Community Management API" only

To add products, follow these steps:

1. Go to the "Products" section of your LinkedIn app dashboard
2. Request access to products for your needs. For example, I want to be able to post on my personal profile:
   - Share on LinkedIn
   - Sign In with LinkedIn using OpenID Connect
3. Configure the "Authorized callback URLs"
   https://your-domain.com/mixpost/callback/linkedin
   https://your-domain.com/mixpost/callback/linkedin_page
4. Go to the "Auth" section and copy the "Client ID" & "Client secret" to your Mixpost dashboard, page "Services". If you are using Pro/Enterprise, this page is in the Admin Console. Also here, on the services page, don't forget to select the product.

Here is an example of the "Content Management API" request

Create an app   ✕

* indicates required

App name *

Inovector

LinkedIn Page *

ⓘ This action can't be undone once the app is saved.

	Inovector	✕
	Information Technology & Services; 1-10 employees	

The LinkedIn Company Page you select will be associated with your app. Verification can be done by a Page Admin. Please note this cannot be a member profile page. **Learn more**

Privacy policy URL

https://inovector.com/privacy

App logo *

This is the logo displayed to users when they authorize with your app

inovector.	Upload a logo

Square image recommended. At least one dimension should be at least 100px.

Legal agreement

When you develop on our platform, you are agreeing to be bound by our API Terms of Use.

☑ I have read and agree to these terms

Leave Feedback

Products

Additional available products

Community Management API

Standard Tier

Enable brands to build a presence and engage with their LinkedIn community.

View docs 🔗 | View endpoints

Access request form 🔗

Share on LinkedIn

Default Tier

Amplify your content by sharing it on LinkedIn

View docs 🔗 | View endpoints

Request access

Advertising API

Development Tier

Build marketing experiences to reach the right audiences

View docs 🔗 | View endpoints

Request access

Lead Sync API

Standard Tier

Capture quality leads on LinkedIn

View docs 🔗 | View endpoints

Request access

Live Events

Development Tier

Stream and manage Live Videos with your LinkedIn network

View docs 🔗 | View endpoints

Request access

Sign In with LinkedIn using OpenID Connect

Standard Tier

Using the OpenID Connect standard

View docs 🔗 | View endpoints

Request access

Application credentials

Authentication keys

Client ID:

78gvrv7ukf224i

Client Secret:

················   👁

OAuth 2.0 settings

Token time to live duration

Access token: **2 months** (5184000 seconds)

Authorized redirect URLs for your app   ✏️

No redirect URLs added

OAuth 2.0 scopes

- Scopes define what your app can do on a user's behalf.
- The OAuth consent screen will display descriptions to end users as they are seen below. Some variation may occur if your app has a custom OAuth experience.

r_emailaddress

Application credentials

Authentication keys

Client ID:

78gvrv7ukf224i

Client Secret:

················   👁

OAuth 2.0 settings

Token time to live duration

Access token: **2 months** (5184000 seconds)

Authorized redirect URLs for your app   ✏️

https://your-domain.com/mixpost/callback/linkedin   🗑️

+ Add redirect URL

                                              Cancel   **Update**

Inovector
Client ID: 78gvrv7ukf224i | Created: May 11, 2023

Settings   **Auth**   Products   Analytics   Team members

Application credentials

Authentication keys

Client ID:

███████████████

Client Secret:

················ 👁

OAuth 2.0 settings

Token time to live duration

Access token: **2 months** (5184000 seconds)

Authorized redirect URLs for your app   ✏

No redirect URLs added

Understanding authentication and OAuth 2.0

In order for your applications to access LinkedIn member data and/or act on their behalf, they must be authenticated.

To make this process as easy as possible, LinkedIn relies on the industry standard OAuth 2.0 protocol for granting access.

Using **OAuth 2.0 tools** you can create new access tokens and inspect token details such as token validity, scopes.

Learn more

Third Party Services

This page is for storing the credentials for third party services.

Facebook **Google** **Pinterest** **Linkedin** **TikTok**

Twitter **Unsplash** **Tenor**

LinkedIn

Create an App on LinkedIn.

Read the documentation.

Client ID

Client secret •••••••••••••••••••• 👁

Product Sign In using OpenID Connect & Sh: ▼

SAVE

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